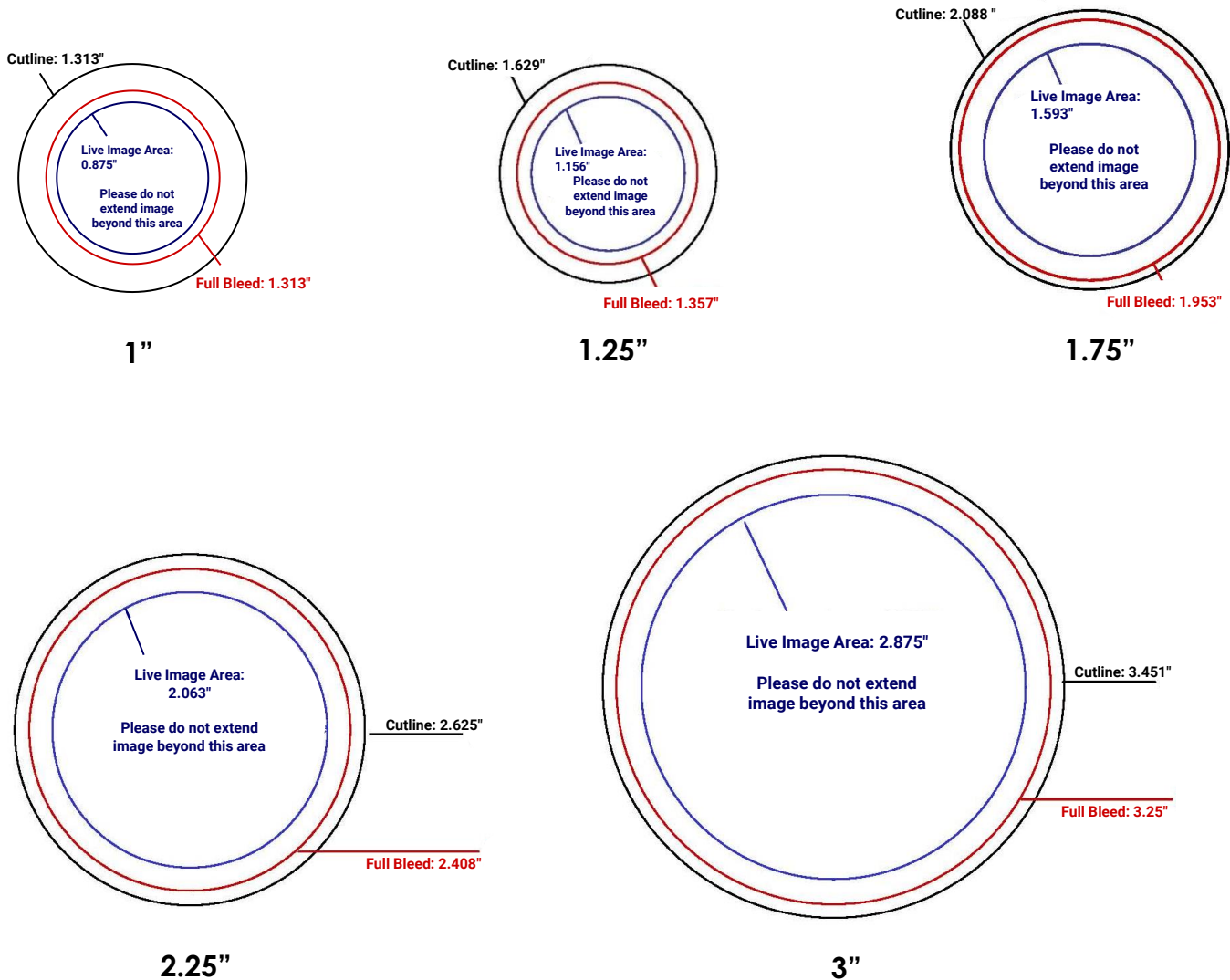


HarrysButtons.com at Easterseals

Button/Magnet Sizes and Design Specs



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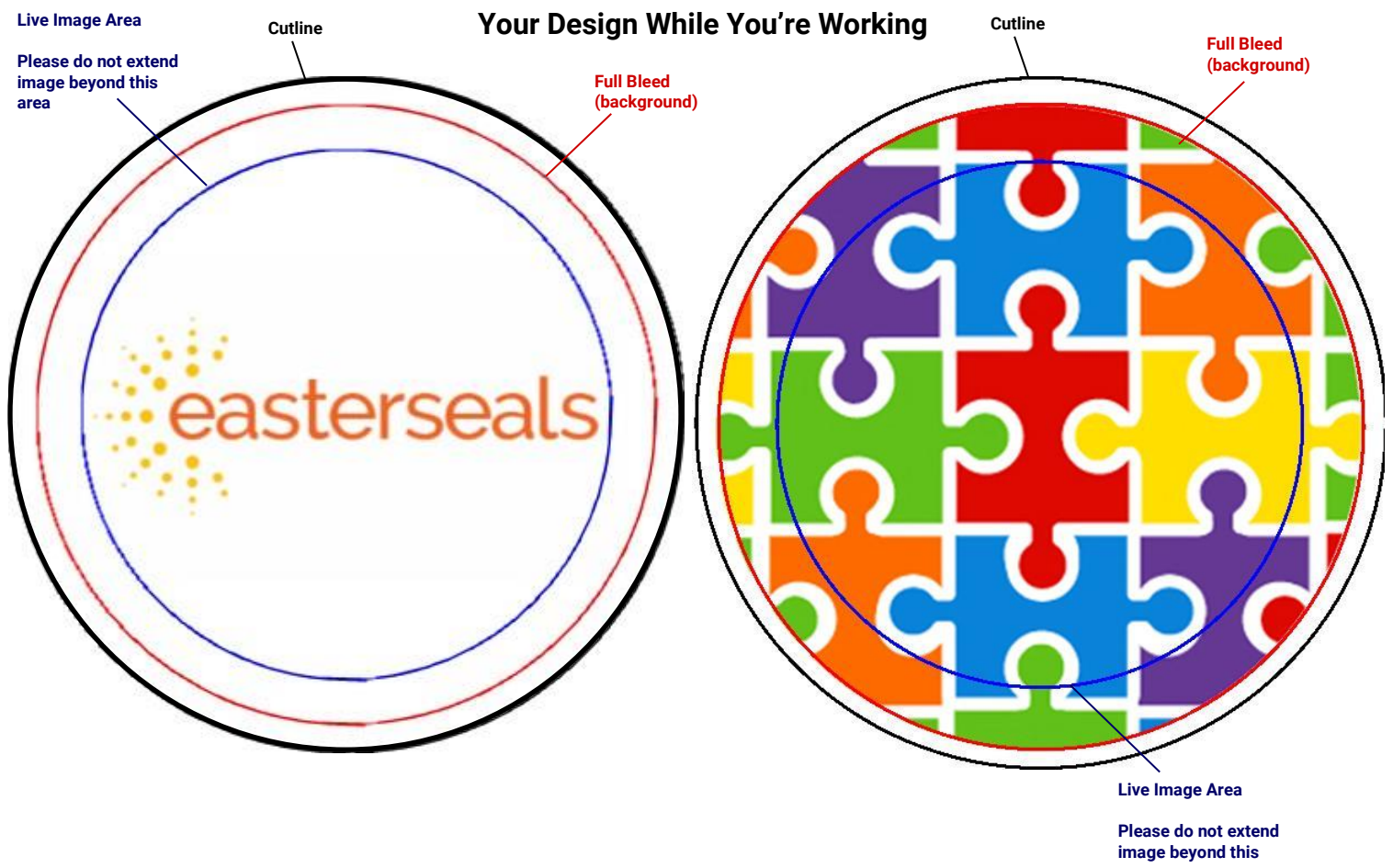
If you have additional questions, please call 312.491.3945
or e-mail harrysbuttons@eastersealschicago.org

Designing Your Product

“**Cutline**” = Outer graphic edge. **DO NOT** include the cutline in the final design you email to HarrysButtons. This is used as a guide, as you are designing your product.

“**Full Bleed**” = Area that wraps around the edge of the product onto the back. To obtain a clean, professional looking product, you may want to expand your image into the bleed area as long as the focus of your image stays within the live graphic area. If you cannot do this with your image, you can fill the outer graphic edge in with a color to match your image. **DO NOT** include the full bleed line in the final design you email to HarrysButtons. This is used as a guide, as you are designing your product.

“**Live Image Area**” = Face area that your graphic or text will fit within. This area is centered within the outer graphic area and full bleed area. Keep any graphic, text or important part of a picture within this area so it does not wrap around the edge of the product.



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Send Your Completed Design Looking This Way



Save your file between 300 - 600 dpi for the best possible printing results.

Email your final jpeg file to harrysbuttons@eastersealschicago.org.

You will receive a design proof via email. At that time, you will approve the design for production or request changes.

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If you have additional questions, please call 312.491.3945
or e-mail harrysbuttons@eastersealschicago.org